

## How can artificial intelligence transform your customer and help desk support?

Chat-Bots-as-a-Service, powered by AI from Cherry Blossom Digital, deliver massive leaps in service innovation and cost savings. We uncover patterns in your legacy service data and deploy voice and chat bots that continue learning on the job.

### Our Approach



#### 1. Intake

Our proprietary discovery process, powered by machine learning, absorbs all sample data.



#### 2. Analyze

Natural language processing finds contact patterns and discovers ideal bot opportunities.



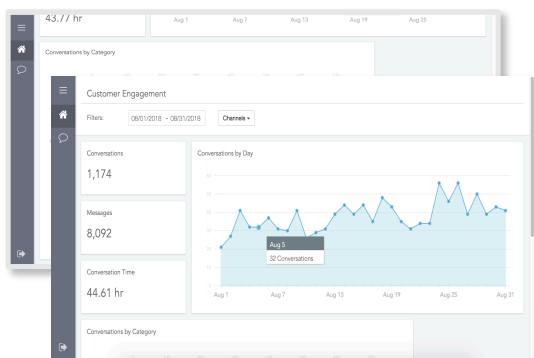
#### 3. Implement

Configure and deploy bots to address your most common clusters of support interactions.



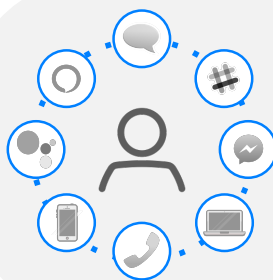
#### 4. Optimize

Deep learning algorithms learn and improve based on every interaction.



## The Benefits of Omnichannel, AI Support Bots on a Single Platform

- ✓ Improve customer and employee satisfaction.
- ✓ Eliminate wait times during peak volume.
- ✓ Deliver 24/7 support in 10 languages.
- ✓ Reduce call center headcount.
- ✓ Automatically assess customer sentiment.
- ✓ Optimize with bot analytics.



#### Deploy Chat and Voice Bots for Your Unique Use Case

- Digital Banking CX
- Call Center
- Customer Support
- Internal Help Desk
- IT Service Management

Contact David Sierpinski, Founder, to get started today.

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